

# HOLLINS STRATEGIC LAND LLP

## Senior Land & Planning Manager / Director



### KEY DETAILS

- Location: Manchester
- Level/Experience: 10+ years
- Salary: Competitive
- Benefits: Hybrid working, car allowance, company bonus scheme, private healthcare, competitive pension scheme, annual leave plus bank holidays

This is an outstanding client-side opportunity for an experienced strategic land professional with a background in town planning to join a successful land promoter operating across the UK.

2024 is our 17th anniversary year and we continue to facilitate development needs across the regions. Our portfolio comprises a range of sites including brownfield and greenfield residential opportunities in addition to mixed-use projects. We are currently promoting these sites through the plan-led system and via the planning application and appeal processes. Alongside our existing portfolio we continue to review and appraise new opportunities.

### ABOUT HOLLINS STRATEGIC LAND

Established in 2007, Hollins Strategic Land is a Manchester-based, privately-owned company with a strong financial backing. We actively invest and promote a wide range of strategic land sites across the UK. As one of the leading experts in strategic land we have a demonstrable, excellent track record in obtaining planning permissions and securing development partners on behalf of our landowning clients.

Our land and planning team is currently promoting more than 3,500 new homes equating to a Gross Development Value of over £1.5 billion. Our current portfolio of residential sites range from 40-1,000 dwelling sites.

We thrive to work closely and collaboratively with our landowners, local authorities, stakeholders and local communities to deliver positive results. We are committed, responsible, diligent and determined.

Hollins Strategic Land is a full member of the House Builder Federation (HBF), and our team are experienced Members of the Royal Town Planning Institute (RTPI).

We are passionate about facilitating new homes and communities with a focus on sustainability.

### ABOUT OUR TEAM

HSL's in-house team are qualified planners with a deep understanding of the planning system and the issues associated with a wide and diverse range of projects. Working closely as a team, on behalf of our landowners, we diligently acquire, manage and fund each site throughout the entire land and planning promotion process – this ranges from site identification and land acquisition, to planning permission, to site sale to an end developer. Our team is responsible for successfully promoting our sites through the planning system. This comprises securing appropriate land use allocations in emerging Local Plans and securing implementable and marketable planning permissions that deliver thoughtful proposals along with benefits for existing communities and new residents while meeting contractual obligations.

### ABOUT THE ROLE

This is an exciting opportunity to be part of a successful team. The role requires a commercial understanding of development processes. A successful candidate will have experience of negotiating with landowners and will preferably have an understanding of legal and finance processes associated with land and development.

The role requires a proven track record of managing and delivering strategic land projects.

# Who We are Looking For

We are looking for a commercially-minded and experienced individual who is tenacious, diligent and possesses the following:

## QUALIFICATIONS

- Planning or geography degree and/or postgraduate qualification.
- Full membership of the RTPI or RICS.
- Valid driving licence.

## EXPERIENCE

- 10+ years (with RTPI or RICS membership preferable but not essential).
- Private-sector planning consultancy, housebuilder or strategic land promoter experience with particular track record of success in securing allocations and permissions.
- Management of multi-disciplinary planning, technical and legal teams in line with budgets.
- Track record in site identification, assessing planning prospects and devising planning strategies to inform site bids/offers.
- Promoting sites through emerging Local Plans, managing the preparation and submission of written representations and attendance at Examinations in Public.
- Ability to set strategies for large-scale planning applications and appeals (including inquiries) to ensure successful outcomes.
- Directly negotiating with local planning authorities and consultees including S106 Agreements.
- Ability to lead on stakeholder engagement and community consultation.
- Possess excellent planning policy knowledge and keeps abreast of national matters arising.
- Track record of setting and managing financial budgets, fee forecasting is preferable.
- A good working knowledge of legal processes and contract obligations.
- Producing Monthly / Quarterly progress reports and forward strategy insights.

## SKILLS AND ATTRIBUTES

- Committed and resilient.
- Results-focused with a drive to succeed.
- Team player and enjoys working collaboratively in a team as well as autonomously, using initiative and taking responsibility to finding resolutions.
- Organised and capable of working to set deadlines and financial budgets.
- Confident oral and written communication including negotiating skills.
- Excellent project and time management skills.
- Ability to work flexibly and travel.



## CORE RESPONSIBILITIES

- Setting and implementing planning promotion strategies / financial budgets.
- Knowledge of Development Plan matters i.e. Local Plan / Neighbourhood Plan timeframes across operating regions.
- Prepare representations for plan-making including attendance.
- Report to the Directors and Board Members.

If you're interested in joining us, please submit your CV via e-mail before **5:00pm on Friday 12<sup>th</sup> July 2024**. Or if you would like an initial chat in confidence, please call:

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**NO AGENCIES PLEASE**